



PRESS RELEASE

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**HEALTH eCONNEX SELECTS NETBREEZE, INC. TO
DRIVE MARKETING STRATEGY**

Health eConnex (HeC), a leading automated data capture and document management company, has selected NETBreeze, Inc. of Dallas, TX, to develop and implement their market growth strategies. HeC provides a secure, end-to-end integrated framework solution supporting high volume / high throughput transaction capabilities for both paper and EDI.

NETBreeze will develop and implement marketing strategies designed to drive revenue and achieve strategic business goals. The program encompasses all aspects of branding, communications, sales/lead generation, media relations and event planning.

In discussing the opportunity with NETBreeze, Joe Petruzella, CEO and president of NETBreeze, points out that HeC already plays a dominant role in this industry. Mr. Petruzella notes, "Health eConnex is a successful company with a solid customer base. We are thrilled to have the opportunity to drive additional revenue through strategic marketing initiatives."

"NETBreeze offers innovative strategies to assist us in making our revenue goals," notes Jim Anderson, director of business development for Health eConnex. "Their marketing expertise and technical knowledge is a significant benefit to any company. NETBreeze has an established track record of developing and implementing successful marketing strategies."

About Health eConnex

Health eConnex is a division of Accelerated Receivables Management (ARM), an established eBusiness infrastructure company with more than 24 years of business experience to its credit. HeC is a multi-facet transaction processing organization focused on efficient and cost saving delivery systems for the healthcare industry. HeC represents an infrastructure process for linking the entire process together in a single solution concept by offering a distributed, all-payor all-transaction network-centric architecture. The company's enterprise-wide, scalable solutions are delivered more quickly, at less risk and cost, and with greater opportunities for reuse than ever before. HeC solutions are helping companies run an information network which reaches every customer, supplier, employee, and business process throughout the extended enterprise.

About NETBreeze, Inc.

NETBreeze, Inc., a Dallas-based company founded in 1998, provides creative ideas and original programs that help drive corporate revenue for small to medium sized business organizations around the world. With over 35 years combined experience, NETBreeze offers innovative services, which produce measurable results. Services include marketing, lead generation, sales referrals, and strategic consulting. Turning corporate vision into sales reality. For more information, visit www.netbreezeinc.com.